



## Acceptable Use Policy for Allies Computing Ltd Products and Services

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1. These services provide postal address and geographic information within web applications. Subject to the restrictions set out below and in the accompanying Licence Agreement you may use the PostCoder Products and Services as you wish
2. To use PostCoder & World Addresses Web services, users must comply with the provisions of this Acceptable Use Policy at all times.
3. Basic user agreements for service usage:
  - a) Users must not use the services for any illegal purpose.
  - b) The services must not be used to batch clean.
  - c) Users must not perform more than a maximum of 3 address lookups per second
  - d) We retain the right to modify and/or remove user's access to statistical information, at any time without notice.
  - e) If user activity occurs which constitutes abuse of the service, we will take appropriate action to maintain the integrity of the service.
  - f) If users discover any instance that may pose a security threat to the data, they must inform us immediately.
  - g) An alternative service structure is available for larger users.
4. To ensure acceptable behaviour that conforms to Internet community standards, we will investigate suspected or alleged breaches of this policy, and in doing so we will endeavour to act reasonably and fairly at all times.
5. If users are found to have breached this policy or our terms and conditions, we reserve the right at our sole discretion, to take whatever measures we deem appropriate and proportionate to the breach.
6. These measures may include a formal warning, suspending or terminating service, making an additional charge for our reasonable costs of investigating and dealing with the misuse.
7. Without limitation, users expressly authorise us to use their account data in connection with any such investigation, including by disclosing it to any third party whom we consider has a legitimate interest in any such investigation or its outcome.